



# GOAT WEBINAR + Q&A

An online workshop delivered as part of the MLA Goat Roadshow series

**Tuesday 16 November | 4pm - 5.30pm AEDT**

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## Getting into goats: make the most of what you have.

Thinking about getting into goats? Considering expanding your current goat enterprise? This Goat Webinar offers goat management tips and tricks from a panel of producers, as well as profiling the range of goat industry resources and tools produced by Meat & Livestock Australia (MLA).

Gain valuable insights and advice from the hands-on experience of a panel of goat producers, representing a range of enterprise types, sizes, and environments. Each panellist will give an overview of their operations and management practices and be available to take your questions.

If you're interested in goat production or perhaps you support producers with goats, you're invited by MLA to join this free webinar.



## AGENDA

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4pm	<b>Welcome: MLA goat research and development overview</b> MLA has a range of R&D projects aimed at enhancing the productivity of Australian goat producers. Joe will provide an overview of current and impending projects.	<b>Joe Gebbels</b> Program Manager, Sheep and Goat Research and Development, MLA.
4.15pm	<b>Getting into goats or expanding – meet our producer panel</b> A panel of producers will offer their insights and advice for goat producers interested in expanding their operations and those considering going into goats. The panel will be facilitated by SA dairy goat producer and industry representative, John Falkenhagen.	<b>John Falkenhagen</b> President, Goat Industry Council of Australia. Member, MLA Goat Industry Research, Development and Adoption Committee. Dairy goat producer, Meningie, South Australia.
4.20pm	<b>Case study: Angora goats for ‘diamond fibre’</b> Stefan’s goat enterprise produces premium mohair, known as the ‘diamond fibre’, for the niche weaving market. He runs up to 150 breeding goats and has first-hand knowledge of converting the infrastructure on his farm once used for dairy cattle. Stefan will share his insights into making the best of what you have by “thinking like a goat”.	<b>Stefan Anesbury</b> Anesbury Hill Angora Stud, Birdwood, South Australia.
4.30pm	<b>Case study: Aiming bigger with Boers</b> Bradley and his mother Christine started their goat business with three Boer goats in 2015 and now have more than 250 pure bred Boers. They are refining their genetics to produce larger, broader animals to supply local processors and hospitality outlets. Bradley and Christine will share their learnings in business growth and keeping up with high demand for goat meat.	<b>Bradley and Christine Irvine</b> Belle Ridge Goats, Acheron, Victoria.
4.40pm	<b>Case study: Goats are the go in rangelands</b> Anita Dennis and Joe Taylor run a managed rangeland goat herd and a Kalahari Red seedstock herd, as well as wool and meat sheep and a cattle trading enterprise. Taking part in MLA’s three-year benchmarking project for goat enterprises showed that their rangeland goats were more profitable during drought than cattle or sheep. Anita will outline the key role of goats in the profitability of their mixed-livestock enterprise.	<b>Anita Dennis</b> Coolagh, Blackall, Queensland.
4.50pm	<b>Live Q&amp;A – Your questions answered</b> We’ll invite the producer panel to answer your questions about the case studies and other aspects of goat production to support you to get started with goats or expand your operation.	<b>John Falkenhagen and panellists</b>
5.20pm	<b>Getting on with goats – information and resources</b> Joe will outline MLA resources and tools available to goat producers, which have been developed with producers, for producers, to address commonly asked questions.	<b>Joe Gebbels</b>
5.30pm	<b>CLOSE</b>	

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**REGISTRATION IS ESSENTIAL TO GAIN ACCESS TO THE WEBINAR.**

Please register FREE at: <https://bit.ly/MLAGoatNov16>

Can’t make the webinar date? Register anyway! We’ll record the webinar and distribute the link.  
What time does this start in my state? 1pm AWST, 3pm AEST, 3:30pm ACDT, 4pm AEDT.

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**FOR MORE INFORMATION CONTACT:**

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