

For the latest in red meat R&D

Cobar, Tuesday 23 March 2021

Venue Cobar Bowling and Golf Club, Bloxham St, Cobar NSW

Time 8.45am – 5.30pm

What are MeatUp Forums?

MeatUp Forums give you the latest in red meat R&D. They are held throughout southern Australia and are developed by Regional Producer Working Groups in collaboration with MeatUp Coordinators and MLA staff. Forums are designed by producers for producers.

This means the program is purposely designed to be relevant to red meat producers in the region that the MeatUp Forum is being held.



Why should I attend MeatUp?

- Hear about the latest locally relevant on-farm R&D
- Hear from and network with leading producers
- Gain insights into tools and programs to improve your business
- Increase your productivity and profitability

Keynote speakers

- Michael Crowley, General Manager, Research, Development and Adoption, MLA
- Jason Trompf, Lambs Alive, leading a panel including Russell Lethbridge and Mark Murphy on refocusing your rangeland reproduction
- Camilla Herbig, Rural Adversity Mental Health Program
- Other great speakers on all rangeland enterprises including beef, sheep and goats - see next page for program

Cost: No cost to red meat levy payers due to the Accelerated Adoption Initiative for events to 30 June 2021

Cost to non-red meat levy payers \$50 (GST exc)

RSVP: 9am Monday 15 March 2021

RSVP essential to ensure a COVID-safe event

Contact Pinion Advisory

P: 1300 746 466

E: meatup@pinionadvisory.com

To register visit

www.mla.com.au/meatup/

MeatUp Forum Program Cobar – 23 March 2021

Time	Session	Presenter		
8.00am	Registrations open			
8.50am	Welcome, housekeeping and forum schedule	Carlyn Sherriff, MeatUp Project Manager		
9.00am	MLA welcome and market update	Michael Crowley, General Manager, Research Development and Adoption, MLA		
9.15am	Refocusing your rangeland reproduction - with Jason Trompf, Lambs Alive Including technical case studies: <ul style="list-style-type: none"> • Beef - Russell Lethbridge, Werrington Cattle • Sheep - Mark Murphy, Karbullah Poll Merino • Goats - Gordon Refshauge, NSW DPI 			
10.15am	Morning tea			
10.45am	Refocusing your rangeland reproduction case studies - continued			
Time	Session	Presenter	Session	Presenter
Concurrent	Room 1		Room 2	
11.50am	Supplementary feeding livestock in the rangelands and the economic benefit	Rob Inglis, Elders	Ewe and lamb mortality - production focus	Trudie Atkinson, NSW DPI
12.20pm	Living Skins project update	Graham Finlayson	Diversity in the rangelands	Felicity McLeod
12.50pm	Lunch			
Concurrent	Room 1		Room 2	
1.45pm	Processor Feedback and DEXA	Richard Apps	Producer wellbeing	Camilla Herbig, Rural Adversity Mental Health Program
2.15pm	Goat benchmarking and MLA goat program update	Emily Litzow, Project Manager for Sheep and Goat Productivity, MLA	Restocking and moving forward	David Brown
Time	Session	Presenter		
2.55pm	Carbon Neutral by 2030 and feed additives to reduce carbon emissions	Margaret Jewell, Carbon Neutral 2030 (CN30) Manager, MLA		
3.30pm	Afternoon tea			
4.00pm	Q&A panel	Facilitated by Jason Trompf, Lambs Alive		
4.45pm	MeatUp evaluation and close	MeatUp project team		

* While we intend for this event to be primarily in-person, we continue to observe the current travel restrictions and health advice. The forum will run in accordance with State and Federal Government restrictions and advice. Seating plans, hygiene cleaning plans and hand sanitiser are in place to help you adhere to social distancing and hygiene guidelines. Participants will be required to provide phone contact details to MLA for contact tracing purposes if required. If you, or anyone you know, have been in contact with someone who has been asked to self-isolate or if you are feeling flu-like symptoms, please do not attend the forum.